

**SYSTEMS AND METHODS FOR ESTABLISHING COMMUNICATION  
BETWEEN AN IDENTIFICATION TAG READER AND A COMPUTING  
DEVICE**

**ABSTRACT OF THE DISCLOSURE**

Systems and methods for using machine-readable identification tags to provide data to a computing device are disclosed. An exemplary method involves reading a first identification tag. The first identification tag includes an instruction to form a logical connection with a computing device. Address information associated with the computing device is used to form the logical connection with the computing device in accordance with the instruction. Data is obtained. The data is transmitted to the computing device via the logical connection.

**Docket No.:** 3271.2.16